

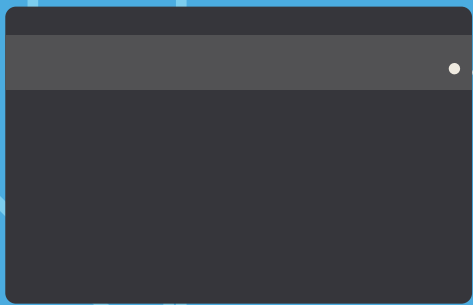
WHAT YOU NEED TO KNOW ABOUT

EMV MIGRATION

FROM THE ATMEQUIPMENT.COM TEAM

WHAT IS EMV?

EMV is the new standard for paying with debit and credit cards.



A new, more secure way to pay, soon, this microchip will replace the magnetic strip.

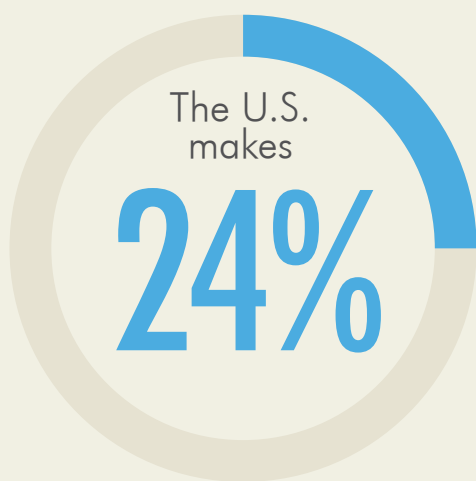
WHY MAKE THE SWITCH?

Traditional credit cards have static, making it easy to clone the data

#1 The U.S. has the most card fraud in the world

Cards with the chip use a new inscription for every sale, making it more secure

While the rest of the world has become more secure, fraud in the U.S. is on the rise



OF CREDIT CARD SALES WORLDWIDE



OF CREDIT CARD FRAUD WORLDWIDE

IMPORTANT DATES

2015
OCT 1

Liability shifts to merchant for POS card fraud

2016
OCT 1

Liability shifts to ATM operators for Mastercard card fraud

2017
OCT 1

Liability shifts to ATM operators for Visa card fraud